SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 261346

1.	THE NAME OF THE CANDIDATE IS: 2 THE Fresen
2.	THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF State House Distriction the Primary Election, General Election, or Special Election.
3.	THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
4.	THE TREASURER OF THE AUTHORIZED COMMITTEE IS
5.	THE CONTACT PERSON FOR THE PURCHASER IS: Stacey Frentz Name 1400 VIIIage Square Blud. Suite 3-251 Tallowassee, Fla Address 850 - 681 - 669 D Phone Number
5.	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:
	Monica Cantera serralta

^{*} The Treasurer is often the only top officer of a Candidate Committee.



ORDER

Flight Dates 10/07/12-10/14/12

Order Sep 00:15:00

Product

261346

State House District 114

15%

Original Date / Revision

Contract / Revision

10/05/12 10/05/12 Agency Com

Billing Contact

Advertiser POL/Erik Fresen

Mandrake Media Company

1400 Village Square Blvd.

Suite 3-251

Agency Ref

Tallahassee, FL 32312

Sales Office MIA

Sales Region LOC

Buying Contact

Agency

1400 Village Square Blvd.

Suite 3-251

Tallahassee, FL 32312

Estimate #

Alt Order #

Billing Type

Order Type

GENERAL

Cash

Billing Cycle

EOM/EOC

Billing Calendar BROADCAST

Demographic

A25-54

AGY

POL

CAND

Product Codes PL-Candidate

Rev Codes

Priority

P-2

Advertiser Ref

Primary Account Executive

Local House

Account Executive Local House

Order% 100% Start Date **End Date**

Order Share 100% Market Value 600

Competing Station % of Order Ar					
WBFS	%	0			
WBZL	%	0			
WFOR	%	0			
WPXM	%	0			
WSVN	%	0			
WTV.I	%	0			

Order Totals Billing Plan

Month	# of Spots	Net Amount Gross Amount		Rating Start Date End Date		# Spots	Net Amount Gross Amount	
October 2012	6	\$510.00	\$600.00	0.00 10/01/12	10/14/12	6	\$510.00	\$600.00
Totals	6	\$510.00	\$600.00	0.00				

						<u>Tota</u>	als
Ln Ch Start End	Inventory Code Br	eak Start/End T	ime Days	Len Spots	Rate Pri Rtg Typ	e Spots	Amount
N 1 WPLG 10/07/12 10/14/	12 TWISF/Michael Putney Cf This Week in South Florid	1130a-1230p	oS	:30 3	\$100.00 LUR 0.00 NI	√l 6	\$600.00
Start Date End Da	te Weekdays Spots/W	eek Rate	Rating				
Week: 10/01/12 10/07/13	2S	3 \$100.00	0.00				
Week: 10/08/12 10/14/1:	2S	3 \$100.00	0.00			_	
					Totals	6	\$600.00